

Published on  
C41 magazine 2021// MI- AM

AD Ilaria Demo De Lorenzi  
Light desing / photography  
Capirossi Gloria



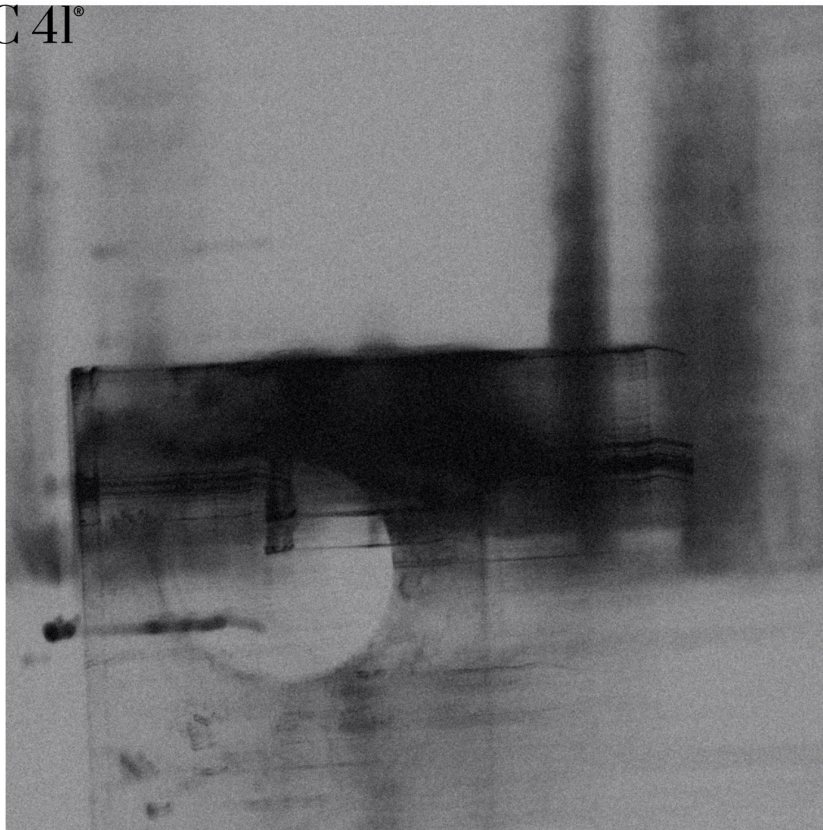
Ilaria Demo De Lorenzi  
and Gloria Capirossi  
THE HOUSE OF SILENCE

2021

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**Ilaria Demo De Lorenzi and Gloria Capirossi depict a silence made of light**

Every artwork of this chapter has been selected from the catalogue of the Italian contemporary art gallery ARTISTICA, based on the artists' poetic and approach to his/her's art. After this selection and an attentive study of art direction, storytelling and photography, the artworks have been used as mediums to amplify their significance and tell the story of their creators.

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Gloria Capirossi is a freelance fashion and art photographer. Gloria graduated from the Art School of Forlì in 2015, after which she continued her studies obtaining a master degree as Visual Design Specialist. During her studies, she has always worked alongside professionals photographer in the fields of fashion, communication and advertising. Having always felt the need to deepen her knowledge, she attended several workshops with art curators and lighting experts such as Chiara Capodici and Max De Martino. Gloria is now a freelance photographer, collaborating with artists, fashion companies and agencies. In 2021 some of her photos will be displayed in Berlin at GH36 Gallery.

## About *The House of Silence*:

*The House of Silence* is a one chapter visual essay from the project *Bright Panoramas* (2020), that investigates alternative ways of narrating artworks within the art communication world. Every artwork of this chapter has been selected from the catalogue of the Italian contemporary Art Gallery Artistica, based on the artists' poetic and approach to his/her's art. After this selection and an attentive study of art direction, storytelling and photography, the artworks have been used as mediums to amplify their significance and tell the story of their creators.

The project *Bright Panoramas*, started by the creative director Ilaria Demo De Lorenzi and the photographer Gloria Capirossi, is a new form of curation and representation of art, a representation whose focal point is to give art a major presence in nowadays media, and to give space and time for it to be absorbed by the young public, more and more absorbed by social media world, extremely fast communication and in need of quality, long-lasting, meaningful contents.



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WORDS BY  
Staff

PUBLISHED ON  
26 April 2021

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